

Kentucky Delays Permissive Dialing For New 364 NPA Until 2012

The Public Service Commission of Kentucky has further delayed the start of the permissive dialing period associated with the geographic split of the 270 NPA and the implementation of the new 364 NPA. The permissive dialing period will now begin on **January 1, 2012**, instead of April 1, 2010. Mandatory dialing will begin at a date to be set by the PSC in a future order. Local exchange carriers and wireless providers are **not** required to file any additional information with the PSC concerning their customer education plans. However, they should note the change to the permissive dialing date in their customer notices. Since the new implementation dates may be further revised depending on future changes to available numbering resources, the PSC said that execution of the customer education plans should generally coincide with the beginning of the permissive dialing period.

Background

In June 2007, the PSC established implementation dates for the geographic split of the 270 NPA. The new area code region was assigned the 364 NPA. At that time, permissive dialing was slated to begin July 1, 2008. In November 2007, the PSC delayed the implementation date until January 1, 2009. In March 2008, the PSC delayed the implementation date until April 1, 2010. (*See TMI Bulletins dated June 18, 2007, November 14, 2007, and April 8, 2008.*)

In a separate Order, the PSC directed that mandatory thousands-block pooling be implemented in the 270 NPA by November 30, 2007. (*See TMI Bulletin dated July 19, 2007.*)

Deferral of permissive dialing

The North American Numbering Plan Administrator (NANPA) recently issued a further revision of the projected exhaust date for the 270 NPA. The previous exhaust date was the third quarter of 2010, but the projections have now been revised to the second quarter of 2012. According to NANPA, the added time is the result of a reduced historical and projected demand for numbering resources and the positive effect of number pooling.

Due to the change in the projected exhaust date, the PSC has once again decided to adjust the

implementation date for the new 364 NPA. Permissive dialing will now begin on January 1, 2012. As before, the PSC will defer setting a date for mandatory dialing at this time.

The PSC recognized that this implementation date is during a busy holiday season for carriers. It stressed that carriers are free to prepare their systems for implementation of permissive dialing *prior to* January 1, 2012. The PSC believes that the Industry could update their systems on any weekend prior to the holiday season which would be least disruptive to their normal operations, while simultaneously allowing carriers to move forward in developing preparations for the implementation of permissive dialing by January 1, 2012, without causing delays or confusion for their subscribers or the general public.

Customer education plans

Previously, the PSC directed local exchange carriers and wireless providers to file a customer education plan with the PSC. The PSC said that carriers should note the change to the permissive dialing date in their customer notices but are not required to file additional information with the PSC at this time.

Source: Order, Case No. 2006-357, entered June 2, 2009.