



# Professional Services

## From Kinetic Business

Gain the insight, guidance and support your team needs to succeed





Deliver on your business strategy—and maximize your team’s value—by optimizing network performance, ensuring compliance and protecting critical data.

As businesses embark on strategies that demand transformation to cloud-enabled networks, they need to optimize their LAN and WAN performance. However, many organizations face resource or headcount constraints that take the focus away from growth and innovation in favor of day-to-day management.

At the same time, security threats are growing in sophistication and complexity, requiring even-greater expertise to evaluate security/compliance levels and implement corrective actions.

Superior network performance requires an optimized installation and many businesses lack the specialized expertise, and current IT resources don’t have the bandwidth.

From requirements gathering to customized solutions to implementation and beyond, Kinetic Business Professional Services help organizations achieve the networks they need to realize their business strategies.

With services focused on network performance, network security and network compliance, our team brings specialized expertise and a targeted approach throughout the digital transition process:

- **Assess:** Auditing and advisory services and customized solution design
- **Implement:** Field services
- **Manage:** Ongoing execution



## Transform your network

### Traditional



Design  
technology  
platforms to  
eliminate gaps

### Digital Cloud Enabled



Strategic value of business technology grows in the midst of continuing IT budget and resource constraints

Improving the customer experience, supporting growth strategies and enabling new workflows are a few of the wider business imperatives putting pressure on network technology. IT leaders are ultimately responsible for ensuring the network can bring the business strategy to life, but face challenges in making it happen.

Professional Services from Kinetic Business uses proprietary tools and customized diagnostic tests to:

- Evaluate your network
- Identify security vulnerabilities
- Perform migration and configuration services

From simple, single-site to complex, multi-national networks, the Professional Services team brings an experienced approach and targeted resources to assist organizations in ensuring their network, unified communications and collaborative platform can underpin their business strategy.

Our Professional Services team applies deep experience and knowledge to identify challenges and recommend the best possible preventive and corrective solutions when:

- Right-sizing your network to improve performance
- Migrating to the cloud
- Ensuring compliance; PCI DSS and HIPAA
- Increasing security to protect your critical data
- Installing new services

## Leading-edge solutions

Helps you realize your business strategy with strategic solutions such as SD-WAN, UCaaS and Managed Network Security

## Security audit and advisory

Assesses existing security infrastructure, your network, applications, software vulnerabilities and threats, offering an in-depth review of risk and policies and procedures

## Customized solution design

Gathers business requirements and designs a customized solution

## Compliance diagnostics and advisory

Evaluates and/or validates compliance for PCI DSS and HIPAA requirements to ensure proper, network-wide implementation

## Remote and on-site resources

Provides remote and on-site resources to deliver on projects crucial to the business, from technical engineering support to construction and cabling technicians

## Network analysis and performance

Identifies challenges and recommends designs to meet current/future needs—all while ensuring application performance across the network

## About Kinetic Business

Kinetic Business offers internet, voice, entertainment and security services to businesses primarily in rural areas in 18 states. Services are delivered over multiple network platforms, including a nationwide IP network, our proprietary cloud core architecture and on a local and long-haul fiber network spanning approximately 170,000 miles. Additional information is available at [kineticbusiness.com](http://kineticbusiness.com).

