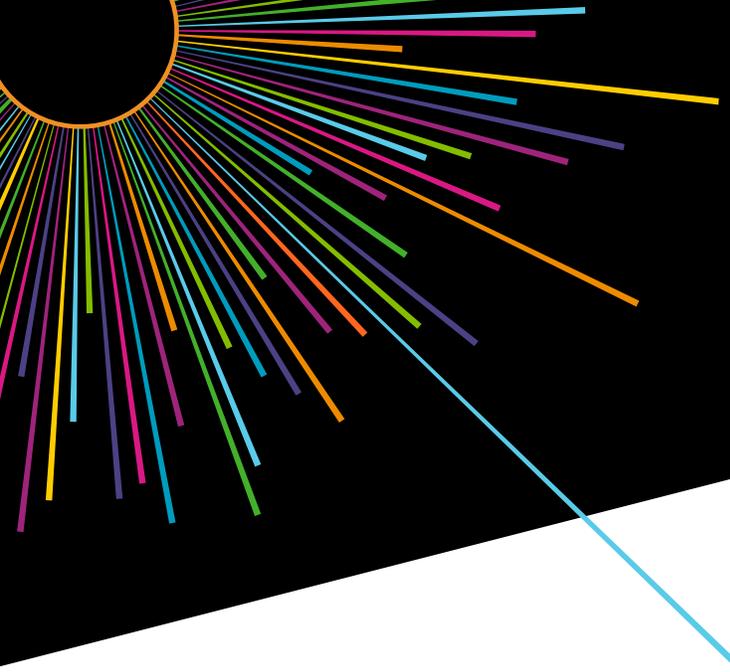


ADVANCING HEALTHCARE COMMUNICATIONS

with Kinetic Business
by Windstream





Enhance productivity, reduce costs and improve patient satisfaction with best-in-class solutions for a secure and scalable network, fast and reliable Internet, and unified voice and cloud communications.

Efficient IT and communications solutions have increasingly become a priority for healthcare organizations embracing digital platforms as a means to help them meet the “Triple Aim” imperatives of providing better quality care, reducing healthcare costs and contributing to better population health.

The reliable, secure communications and technology solutions from Kinetic Business by Windstream are designed to help your healthcare practice to better connect and collaborate. By giving your staff the tools they need to focus on providing an exceptional patient experience, you’ll also have the ability to improve patient safety and reduce medical errors—all while overcoming ever-growing budget, security and productivity challenges.

Improve the Patient Experience

Technology plays a critical role in assisting with the day-to-day operations of providing patient care. Kinetic Business has a wide range of healthcare-focused Internet, network, voice and cloud solutions that can enable providers and their teams to be more productive and proactive, which will lead to better collaboration and care, and ultimately—a more satisfying patient experience.

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- Facilitate fast and reliable transport of bandwidth-intensive healthcare information, including EHRs, PACS and digital medical images—whether the delivery location is in the same building or in another town
- Create continuity across your organization with centralized scheduling, transfers, referrals and nurse advice line services
- Break through the patient-provider communication barrier that is often the cause of patient frustration

Strengthen Security & Compliance

When choosing a communications solutions provider, it’s important to partner with one that offers secure solutions that will help you protect private patient and business information and comply with government regulations such as HIPAA and the HITECH Act. Kinetic Business offers a fully managed, unified threat management solution for your business network.

- Harness the security and flexibility offered by private network solutions with multiple bandwidth options
- Ensure that personal and business data remains private, whether it is being transported to a patient’s point of care, being moved to or stored in the cloud or being shared via telehealth applications
- Support compliance requirements and protect against data loss and a broad range of external threats with fully encrypted incoming and outgoing calls, messages and meetings
- Choose the level of security that’s right for your practice, with several options available for both on-premises or cloud-based managed network security





Ensure Business Continuity

Busy healthcare practices can't afford disruptions due to network slowdowns and failures. Your need for reliable, robust communications services every hour of every day makes Kinetic Business your ideal technology partner. Our business continuity solutions will protect your business and your patients against loss of data, downtime resulting from poor performance, or infrastructure failures.

*Streamline processes,
reduce equipment maintenance requirements and
optimize operational efficiencies.*

- Enable seamless operations with highly available, highly reliable connectivity solutions such as cloud communications, MPLS, SD-WAN and dedicated Internet connections
- Establish an always-on environment with 4G Wireless Internet backup solutions for dedicated and broadband circuits
- Gain peace of mind with uptime SLAs

Control Costs

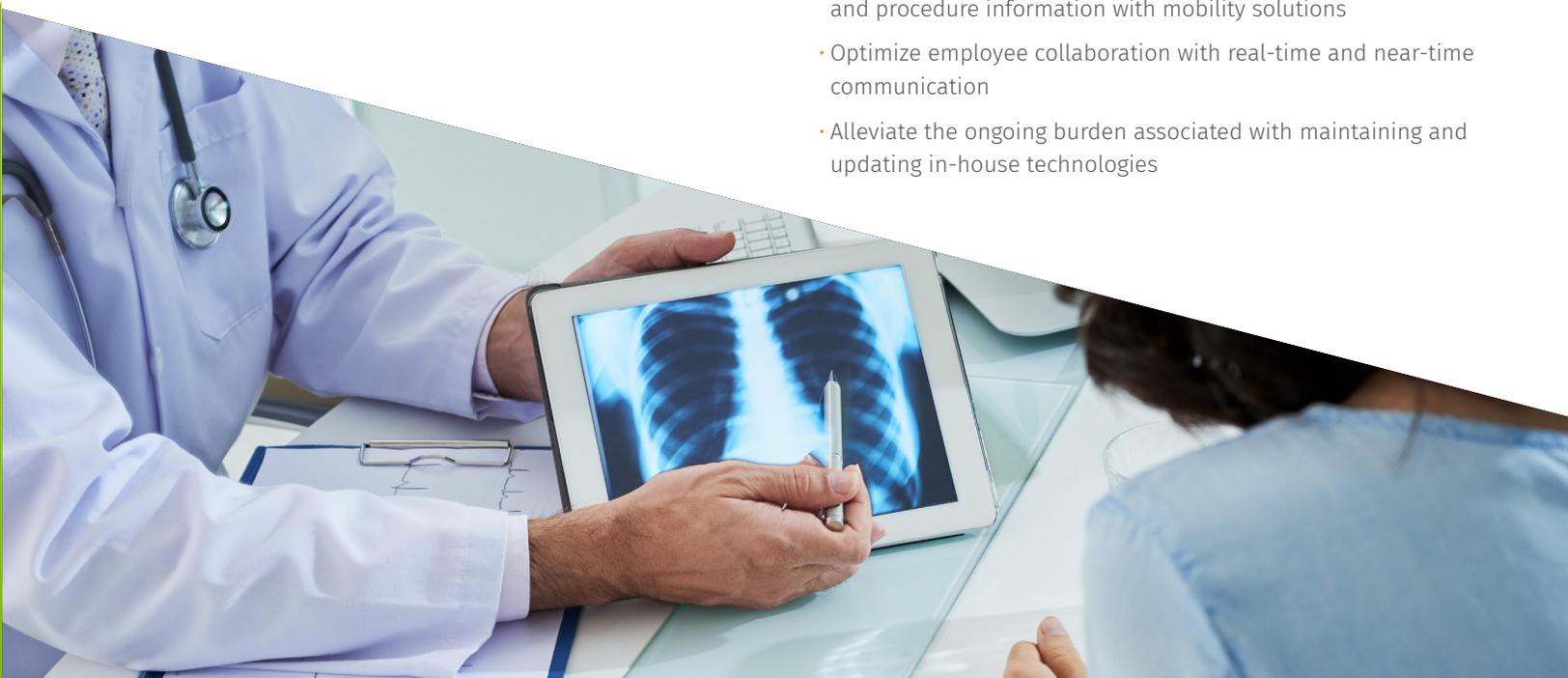
The costs of running a healthcare practice are always on the rise. Controlling operational expenses in today's environment requires smart technology upgrades, and Kinetic Business can help you cut through the clutter to determine which of the latest communications solutions can help your organization boost efficiencies.

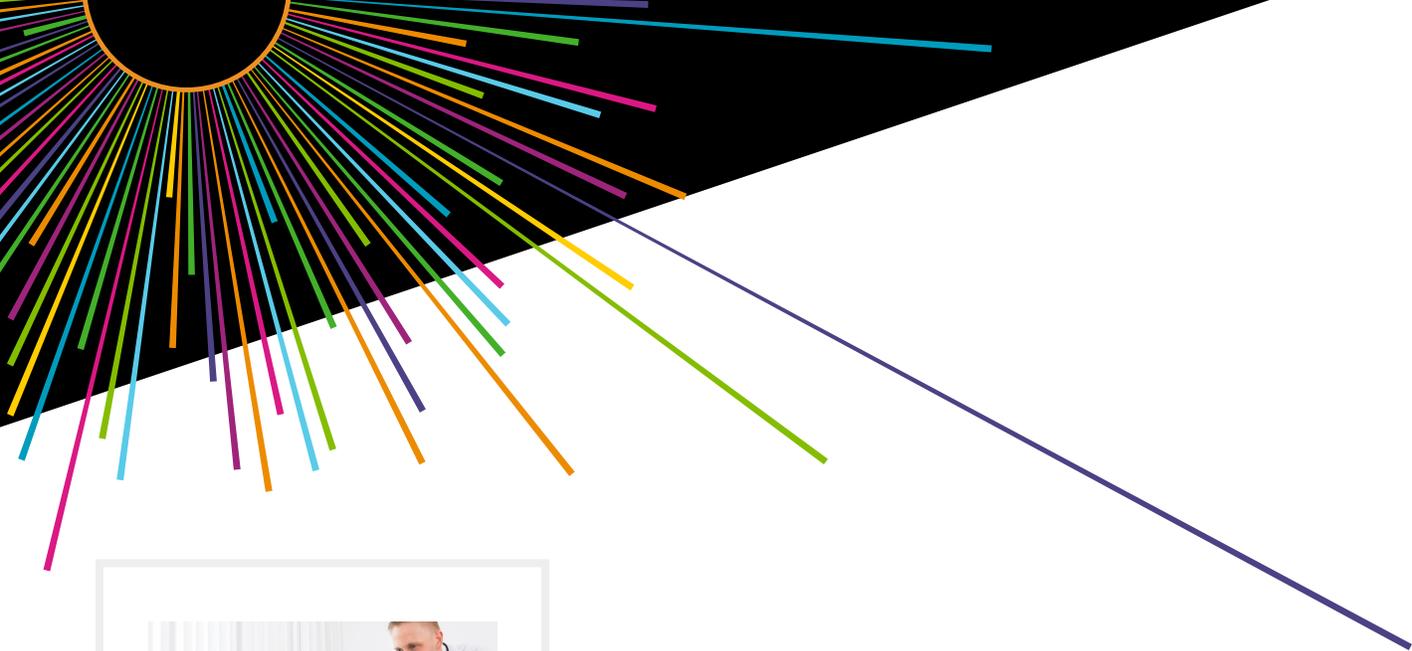
- Convert sizable capital expenditures for infrastructure, upgrades and applications into a predictable, affordable monthly operating expense with cloud-based solutions from Kinetic Business
- Eliminate the expense of hardware maintenance and software upgrades as well as the need for additional IT staff, freeing your technology budget for strategic initiatives that improve patient experiences and your bottom line
- Scale connectivity as utilization varies with flexible bandwidth options

Enhance Productivity

As your trusted advisor, Kinetic Business can design and install communication technologies that will help you streamline processes, reduce equipment maintenance requirements and optimize operational efficiencies. Moreover, you'll have access to ongoing support so your team can devote their attention to providing high-quality care to patients.

- Improve patients' ability to contact staff and have questions/concerns resolved in an efficient and timely manner—resulting in better overall compliance—with Unified Communications (UC) solutions
- Streamline administrative procedures such as appointment scheduling and prescription management
- Allow staff to move freely without losing their ability to access critical health information such as patient records, prescription and procedure information with mobility solutions
- Optimize employee collaboration with real-time and near-time communication
- Alleviate the ongoing burden associated with maintaining and updating in-house technologies





Kinetic Business Solutions

Data & Network Solutions

- Dedicated Internet
- Business Class Fiber Internet
- MPLS
- Managed Router
- Wireless Internet Backup
- SD-WAN

Voice & Unified Communications

- Connected Office UC™
- SIP Trunking
- Voice Lines

Network Security

- Managed Network Security
- Internet Security

Partner with a best-in-class provider.

The experts at Kinetic Business support the technology needs of healthcare providers at all levels—from small, rural clinics to multilocation practices—with customized networking, communications and technology solutions and SLAs up to 99.999%.

The time to focus on providing a more connected, personalized patient experience is now. Kinetic Business's secure and reliable communications solutions including Internet, unified communications, cloud and managed network security can help.

Consult your Kinetic Business trusted advisor for more information about our complete portfolio of services.