

IT'S YOUR BUSINESS:  
**DOESN'T IT DESERVE EVERY TECHNOLOGY  
 ADVANTAGE?**

If you're a business owner determined to rapidly grow sales, you're in good company. But administrative, operational, and fire-fighting tasks are taking up far too much time—a resource critical to achieving this goal.



**>2/3**  
 of businesses list increased sales as their top priority.<sup>1</sup>



**38%**  
 say time is their most valuable asset.<sup>2</sup>

To get out from under these low-value tasks, many owners are turning to new technologies like the cloud. Yet others remain cautious.



**70%**  
 of US businesses say they run one-quarter of their business in the cloud.<sup>3</sup>



**6 IN 10**  
 ignore some technologies even though owners believe those technologies could be helpful.<sup>4</sup>

**What if you could deploy an integrated cloud-based tool that increased availability and productivity?**

**INTRODUCING  
 OfficeSuite UC®**

One unified communications solution for all your needs.

OfficeSuite UC®, Kinetic Business's flagship office telephone system, ensures your critical communications are secure and every employee can easily access and control all of the productivity-enhancing features of the system from anywhere using an online portal.



Cloud-based phone system with 100's of features and unlimited calling



Call Management Portal



Company-wide chat and mobile apps



Video & audio conferencing, web collaboration tools



Visual voicemail and speech-to-text



Follow Me service and unlimited automated call answering and routing



Presence and availability



Integrates with existing off the shelf and custom developed business applications



Visit [kineticbusiness.com](http://kineticbusiness.com) to learn more about how Kinetic Business by Windstream can support your unified communications needs.

<sup>1</sup> CEB Research, July 2015.

<sup>2</sup> How Do Small Business Owners Spend Their Time?, First Bank, 2016.

<sup>3</sup> <https://www.inc.com/russ-fujioka/why-small-businesses-are-turning-to-cloud-computing-faster-than-ever.html>

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