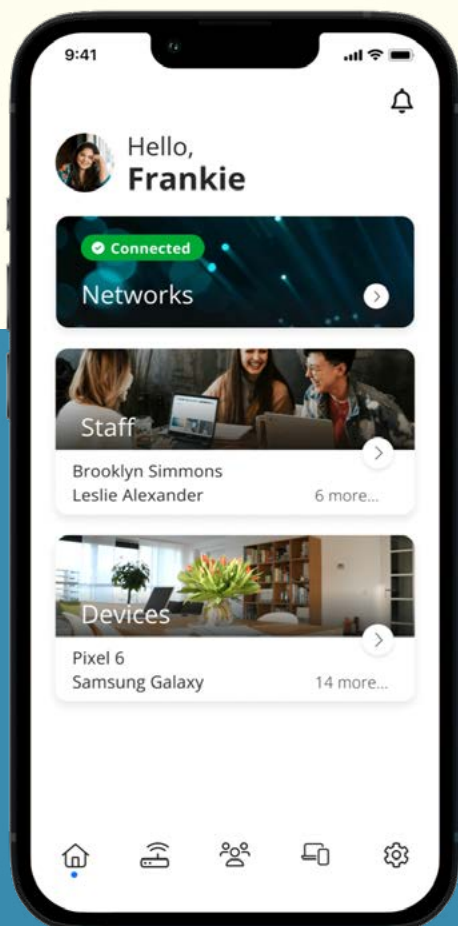# Uninterrupted connectivity for uninterrupted business.

Keep your business running with built-in network resilience.

Every dollar counts. Even a minute of downtime can mean missed business opportunities. Business Ready Internet is your safety net, with a backup solution that kicks in the moment your primary internet connection encounters trouble.

With seamless failover to a backup connection, your business transactions, customer interactions, and day-to-day operations continue without disruption—and you stay ahead of the unexpected with technology designed to keep you online and in control, no matter the circumstances.

Selecting your wireless backup service

CELLULAR DEVICE WITH HOTSPOT DATA

Advantages

- Works with Android and iPhone
- No additional device to purchase
- Budget-friendly
- Can swap mobile devices in Business Ready app

Considerations

- Must have cellular plan with hotspot data
- To provide backup, the designated cellular device must be present at the business location during an outage
- iPhones should be in Maximum Compatibility Mode, and Hotspot capability may need toggled off and back on in the event of an outage
- Google Pixel devices must run Android software

DEDICATED MOBILE HOTSPOT

Advantages

- Always-on connection
- Always at your business
- Easy to monitor
- Easy to configure in Business Ready app

Considerations

- Additional monthly expense/device expense

Business Ready Internet offers:

- ✓ **Automatic failover:** Switches to a backup cellular or wired connection if your main line goes down, in about 90 seconds.

- ✓ **Seamless restoration:** Returns to the primary network automatically when stability is restored.

- ✓ **Real-time alerts:** Keeps you informed with instant notifications during failover and restoration events.

- ✓ **Comprehensive coverage:** Protects not just your primary network, but also your Point of Sale and optional Staff and Customer Portal networks.

- ✓ **Easy setup:** Configure failover settings effortlessly with the intuitive Business Ready platform.

- ✓ **Continuous operations:** Ensures your business is always connected, maximizing uptime and productivity.

When connectivity counts, Business Ready Internet is not just a backup plan—it's an essential component of your business strategy. Keep your doors open to opportunity 24/7 with a network that's as resilient as your ambition.

Don't let unexpected interruptions set you back. Discover the stability and assurance of Business Ready Internet today, and keep your business constantly connected and protected.

kinetic business

TALK A SMALL BUSINESS EXPERT
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Internet better.