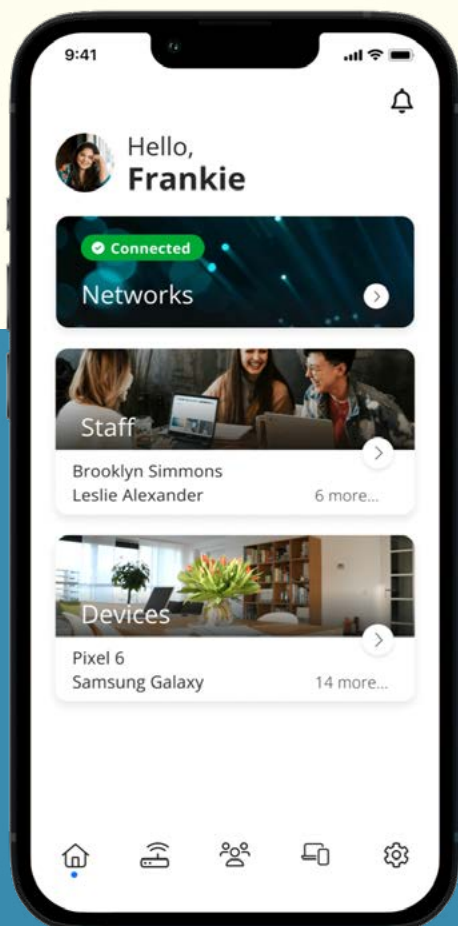


Uninterrupted connectivity for uninterrupted business.

Keep your business running with built-in
network resilience.

Every dollar counts. Even a minute of downtime can mean missed business opportunities. Business Ready Internet is your safety net, with a backup solution that kicks in the moment your primary internet connection encounters trouble.

With seamless failover to a backup connection, your business transactions, customer interactions, and day-to-day operations continue without disruption—and you stay ahead of the unexpected with technology designed to keep you online and in control, no matter the circumstances.



Selecting your wireless backup service

CELLULAR DEVICE WITH HOTSPOT DATA

Advantages

- Works with Android and iPhone
- No additional device to purchase
- Budget-friendly
- Can swap mobile devices in Business Ready app

Considerations

- Must have cellular plan with hotspot data
- To provide backup, the designated cellular device must be present at the business location during an outage
- iPhones should be in Maximum Compatibility Mode, and Hotspot capability may need toggled off and back on in the event of an outage
- Google Pixel devices must run Android software

DEDICATED MOBILE HOTSPOT

Advantages

- Always-on connection
- Always at your business
- Easy to monitor
- Easy to configure in Business Ready app

Considerations

- Additional monthly expense/device expense

Business Ready Internet offers:

- ✓ **Automatic failover:** Switches to a backup cellular or wired connection if your main line goes down, in about 90 seconds.
- ✓ **Seamless restoration:** Returns to the primary network automatically when stability is restored.
- ✓ **Real-time alerts:** Keeps you informed with instant notifications during failover and restoration events.
- ✓ **Comprehensive coverage:** Protects not just your primary network, but also your Point of Sale and optional Staff and Customer Portal networks.
- ✓ **Easy setup:** Configure failover settings effortlessly with the intuitive Business Ready platform.
- ✓ **Continuous operations:** Ensures your business is always connected, maximizing uptime and productivity.

When connectivity counts, Business Ready Internet is not just a backup plan—it's an essential component of your business strategy. Keep your doors open to opportunity 24/7 with a network that's as resilient as your ambition.

Don't let unexpected interruptions set you back. Discover the stability and assurance of Business Ready Internet today, and keep your business constantly connected and protected.



TALK A SMALL BUSINESS EXPERT
855.574.2591
gokineticbusiness.com

Internet
better.

Kinetic Business Internet: Kinetic cannot guarantee specific upload/download speeds, uninterrupted service, or error free service. Speed availability, capabilities, & provisioning vary depending on several factors: network & terrain conditions; Internet, website, or network congestion; effect of wi-fi use; number of concurrent users; device limitations; & customer location. Speeds are provisioned in a range, including min. and max. speed. Kinetic provisions fastest speed w/i range but may be less than max. **Kinetic Business Ready Internet (BRI):** Subject to Service-Specific Terms and Conditions found on the [Terms and Conditions](#) page. By using BRI, related software or applications, you are agreeing to following additional terms: 1) Kinetic makes no warranties, representations or guarantees, express or implied, as to security services provided. 2) You release Kinetic from any liability, damages, or losses of any kind associated w/ BRI security features. Security features are not guaranteed to detect and/or block all security threats to your network, & Kinetic does not provide any warranties of network security or protection of any non-Kinetic owned devices connected to your network. You must take all appropriate precautions to secure your personal information you deem necessary, including data encryption. **Kinetic Business Ready App:** Application requires internet connection to function, information displayed in app subject to delay. No warranties, promises and/or representations of any kind, expressed or implied, are given as to the nature, standard, accuracy or otherwise of the information provided in this application nor to the suitability or otherwise of the information to your particular circumstances. Automatic Failover feature requires cellular availability, may not work during regional states of emergencies like hurricanes or floods.

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