

Fuel the future of your business with fiber.

Gain a competitive edge with lightning-fast, reliable internet.



Opportunity starts with reliability.

In a global economy, small businesses like yours are still the backbone of community and commerce. Reports show that **91% of American shoppers patronize small and local stores¹** for the friendly, personalized service and to help support local merchants and economies. In all, consumers spent about **\$3.74 trillion¹** at small stores in 2024.

Don't let unreliable internet hold you back. Take advantage of the best technology the industry has to offer—a fiber internet connection that is 99.9% reliable, inherently more secure than cable internet or DSL, and helps all your systems run smoothly.

FIBER INTERNET ENABLES GREAT CUSTOMER EXPERIENCES AND KEEPS YOUR BUSINESS MOVING WITH:

- ✓ **Dependable connections for POS:** Payment systems run smoothly and securely so you never miss a sale.
- ✓ **Engaging guest Wi-Fi:** Showcase personalized offers and promotions, and keep customers engaged and happy while they wait.
- ✓ **Enhanced communication and collaboration:** Equal upload and download speeds enable your staff to work quickly and efficiently.
- ✓ **Streamlined operations management:** Cloud-based systems are fast and efficient so you can track inventory in real-time, process payroll, and manage customer orders with ease.



1. captioaloneshopping.com/research/shopping-local-statistics

Smart. Secure. Reliable. Discover Business Ready Internet.

Our turnkey solution can help you take your business to the next level with ultra-reliable fiber internet. We'll help you keep your business running so you can focus on your customers and your growth. Business Ready Internet offers:

- ✓ **99.9% network reliability:** Keeps your connection running smoothly, from POS devices to cloud services.
- ✓ **Up to 1 Gig of lightning-fast fiber internet:** Supports all your devices, networks, and traffic with ease.
- ✓ **Four Wi-Fi networks:** Separate networks for operations, staff, point-of-sale, and guests boost efficiency while enhancing customer experiences.
- ✓ **Robust security and backup features:** Avoid costly downtime with an integrated firewall, automatic failover, and real-time network status notifications.



Internet
better.

Kinetic Internet: Kinetic cannot guarantee specific upload/download speeds, uninterrupted service, or error free service. Speed availability, capabilities, and provisioning vary depending on several factors: network and terrain conditions; Internet, website, or network congestion; effect of wi-fi use; number of concurrent users; device limitations; and customer location. Speeds ≥ 25 Mbps are provisioned in a range, including a minimum and maximum speed. Kinetic will provision the fastest speed within that range but may be less than the maximum. **Kinetic Business Ready Internet (BRI):** Subject to Service-Specific Terms and Conditions found on the Terms and Conditions page; (<https://media.business.windstream.com/kbprod/wp-content/uploads/2024/12/Kinetic-Business-Product-Terms-12.19.24-.pdf>). By using BRI, related software or applications, you are agreeing to following additional terms: 1) Kinetic makes no warranties, representations or guarantees, express or implied, as to security services provided. 2) You release Kinetic from any liability, damages, or losses of any kind associated w/ BRI security features. Security features are not guaranteed to detect and/or block all security threats to your network, & Kinetic does not provide any warranties of network security or protection of any non-Kinetic owned devices connected to your network. You must take all appropriate precautions to secure your personal information you deem necessary, including data encryption. **99.9% Service Availability:** As measured by Kinetic from March 2023 to January 2025, Kinetic service reliability is calculated by dividing Available Customer Hours by Total Customer Hours, excluding planned maintenance, emergencies (like hurricanes, winter storms, floods), and other uncontrollable events. ©2025 Copyright. All rights reserved Uniti Group, Inc.